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**PRIDE MAGAZINE**

*Charlotte's African-American Magazine*

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Pride Magazine Charlotte NC

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# PRIDE MAGAZINE

Charlotte's African American Magazine



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# Charlotte Multi-Cultural Resource Guide



## LIST YOUR BUSINESS IN THE CHARLOTTE MULTI-CULTURAL RESOURCE GUIDE (FREE)



*The Charlotte Multi-Cultural Resource Guide will be the newest addition to the Pride family. Recent election results emphasize very strongly the changing demographics of our city and the nation as a whole. The tremendous growth Charlotte has experienced within the last decade can be seen in housing developments, schools, commercial projects and by the increase of small business owners of various races and ethnic backgrounds. For this reason, Pride Communications is planning to add a 6th edition to it's line-up of publications. It will be a "Small Business and Community Resource Guide" magazine published once a year, with a focus on women and people of color.*



Download a "Request to list Business in Directory" form  
[www.charlotteresourceguide.com](http://www.charlotteresourceguide.com)  
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# Pride Awards

[WWW.PRIDEAWARDS.NET](http://WWW.PRIDEAWARDS.NET)

[www.pridemagazine.net](http://www.pridemagazine.net)



THE PRIDE AWARDS IS ONE OF CHARLOTTE'S PREMIER BLACK-TIE AFFAIRS. THE GALA RECOGNIZES THE CONTRIBUTIONS AND ACHIEVEMENTS AFRICAN AMERICANS MAKE IN THE COMMUNITY. EACH YEAR THE AWARDS FOCUS ON A DIFFERENT THEME SUCH AS THE ARTS, EDUCATION, ENTREPRENEURSHIP AND COMMUNITY SERVICE. IN ADDITION TO CELEBRATING THE ACCOMPLISHMENTS OF INDIVIDUALS, THE PRIDE AWARDS RECONIZE AND SUPPORT LOCAL ORGANIZATIONS WHOSE WORK IS OF SIGNIFICANCE TO AFRICAN AMERICANS, BY DONATING FUNDS ANNUALLY. CLOSE TO \$ 200,000 HAS BEEN DONATED OVER THE LIFETIME OF THIS EVENT.



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# PRIDE

# PR

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public relations



WWW.PRIDEMAGAZINE.NET

Our team has had the privilege of working on a number of exciting PR campaigns on behalf of:

- Food Lion
- Goody's Headache Powders
- Milwaukee Ballet Company
- Pride Awards
- Pride Education Entrepreneur Program (PEEP)
- Sunset Jazz Festival
- Virginia Heritage Trail
- Wells Fargo
- Wisconsin Department of Transportation (WisDOT)

- Association for the Study of African American Life and History (ASALH)
- Mecklenburg County
- Bayshore Town Center
- CIAA Football
- City of Milwaukee Department of Public Works (DPW)
- Faith Rewards
- FDY, Inc.



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## PRIDE PUBLIC RELATIONS OFFERS:

- Brand Management • Community Retail • Corporate Communications • Event Management • Grass Root Marketing
- Graphic Design / Website Development • Media Buying • Strategic Planning

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# CHARLOTTE SUNSET JAZZ FESTIVAL

[www.charlottesunsetjazzfestival.com](http://www.charlottesunsetjazzfestival.com)

[www.pridemagazine.net](http://www.pridemagazine.net)

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PRIDE COMMUNICATIONS ALSO GIVES BACK TO THE COMMUNITY THROUGH AN ESTABLISHED ANNUAL EVENT CALLED THE SUNSET JAZZ FESTIVAL. THE ORIGINAL PURPOSE IS TWOFOLD: TO GIVE BACK TO THE COMMUNITY WITH FREE ENTERTAINMENT AND PROVIDE A WAY FOR BUSINESSES AND SPONSORS TO MINGLE WITH THE COMMUNITY OUTSIDE THE CORPORATE BOUNDARIES. FAMILIES, FRIENDS AND NEIGHBORS OF ALL WALKS OF LIFE CONVENE FOR A RELAXING AND FUN-FILLED WEEKEND OF JAZZ AND OTHER ENTERTAINMENT. THE SUNSET JAZZ FESTIVAL IS AN IDEAL WAY TO BRIDGE AND BUILD RELATIONSHIPS BETWEEN CORPORATIONS (SPONSORS) AND THE AFRICAN-AMERICAN COMMUNITY.

*for more information:*



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# SEEING A BRIGHTER FUTURE

Pride Entrepreneur Education Program

[www.peepcharlotte.com](http://www.peepcharlotte.com)



*Founded in 2007 by Dee Dixon and the staff of Pride Magazine, the Pride Entrepreneur Education Program (PEEP) is a dynamic nonprofit organization in Charlotte, North Carolina with the purpose of helping create "brighter futures" for our youth. PEEP will celebrate the entrepreneurial legacies of our African American ancestors while preparing young leaders for tomorrow.*

*PEEP Partners with Charlotte -Mecklenburg Schools, parents, churches, and other community organizations to identify African American youth who have demonstrated a skill, talent or interest in becoming an entrepreneur or achieving the mindset of an entrepreneur. PEEP's mentoring program pairs these youths with skilled workers or career professionals in order to pass on valuable information, expertise and knowledge. Collaborations with local and regional colleges and universities will maximize the educational process so that students can begin to recognize their full potential.*

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# PRIDE

## COMES TO ASHEVILLE, NC

**Pride Magazine Charlotte's African-American high gloss magazine is now available in Asheville.**

for more info:  
704.375.9553

Terry M Bellamy  
Mayor of Asheville



Dee Dixon CEO  
Pride Magazine

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312 West Trade ST. Charlotte, NC 28202



*Pride Communications Inc. is the parent company of Pride Magazine, a local publication that is distributed in Charlotte, North Carolina and the surrounding areas. Pride has become a positive, meaningful and influential icon in the community. For 16 years, this magazine has highlighted accomplishments of African Americans and promoted social and cultural awareness throughout the community with regard to men, women, business, living and health issues.*

*Pride Magazine*

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*Pride Sunset Jazz Festival*

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*Mult-Cultural Resource Guide*

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